



TIME FOR A BETTER DOWNTOWN SANTA CRUZ

TIME FOR A *Downtown Commons!*

The Santa Cruz City Council will decide soon
whether to relocate our Downtown Library.

Time to say NO! Don't make the Library part of a \$100 million, 6-story mixed-use concrete parking garage that displaces the Downtown Farmers' Market and contradicts the City's Climate Action Plan.

- ◆ No more delay of Downtown Library reconstruction.
- ◆ No mixed-use project on lot 4 — the successful location of the Downtown Farmers' Market.
- ◆ No, to increasing auto emissions. We cannot confront climate change while building another parking garage.
- ◆ No Parking District expenditure on an unneeded parking garage. We can assure parking supply by better management.
- ◆ No combining the Downtown Library and other mixed-use components with shaky funding mechanisms that risk fiscal insolvency during a recession.



Time to say YES!

Reconstruct the Library where it is.

Time to say YES!

- ◆ Adopt Jayson Architecture's proposal for a rebuilt, renewed downtown library with outdoor spaces and adjacent parking.
- ◆ Preserve and enhance the Farmers' Market where it is.
- ◆ Transform a parking lot into a beautiful public space for community — an open-air Downtown Commons anchoring a walkable downtown.
- ◆ Save our heritage trees, promote clean air and the environment.
- ◆ Practice conservative fiscal responsibility in recession-era City budgeting.
- ◆ Build affordable housing on other nearby city-owned properties downtown.

TAKE ACTION NOW!

- Visit downtowncommonsadvocates.weebly.com/action for a link, or,
- Email citycouncil@cityofsantacruz.com
- Ask to keep the Library where it is and create a Downtown Commons with the Farmers' Market on parking lot 4.

LET'S BUILD THIS!

*Jayson's proposal
for rebuilding library at present site*

LEARN MORE:

- downtowncommonsadvocates.weebly.com
- sierraclub.org/ventana/santa-cruz

EMAIL: downtowncommonsadvocates@gmail.com

SPONSORS: *Downtown Commons Advocates, Sierra Club Santa Cruz County, Santa Cruz Climate Action Network, Campaign for Sustainable Transportation, Extinction Rebellion Santa Cruz, Youth for Climate Justice, Sunrise Santa Cruz, Santa Cruz Permaculture*